## Honwoo ZEHCIZI



Dr. Dadangmi Introduction Dr. Dadangmi

a functional rice that lowers blood sugar for diabetics, was patented in May 2018 for its method of manufacturing blood sugar-lowering rice. It has been proven to be very effective in improving blood sugar levels through a cooperative research between the Department of Food and Nutrition at Kyungnam University.



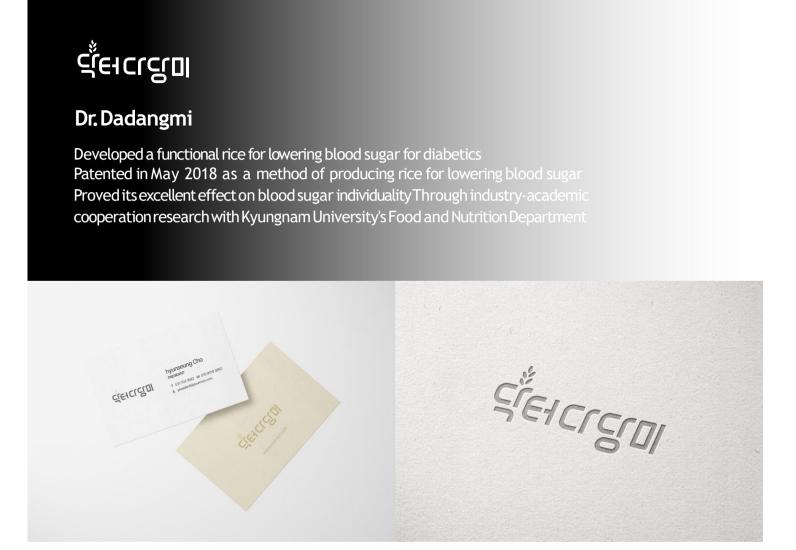
#### **Product Introduction**

**Patent Contents** 

**Patent Efficacy** 

**Validation of Patent Efficacy** 

Additional Reference



**Product Introduction** 

#### **Patent Contents**

Patent Efficacy

Validation of Patent Efficacy

Additional Reference

#### **Patent Contents**

1st patent 2018. 05. 15 How to make rice for lowering blood sugar



2nd patent 2022. 08. 22

How to make rice for lowering blood sugar (How to make rice that lowers blood sugar without generating wastewater)



## Honwoo CLEICIE

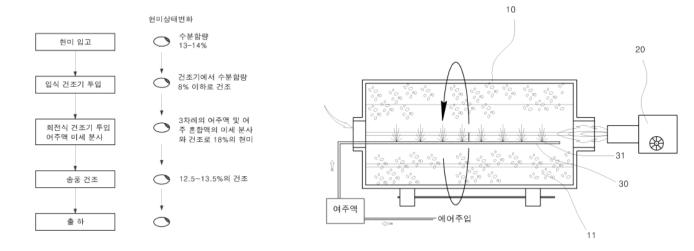
Product Introduction

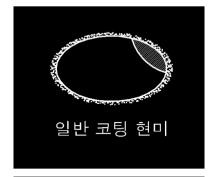
#### **Patent Contents**

Patent Efficacy

Validation of Patent Efficacy

Additional Reference







#### Rice Manufacturing Method (Focusing on the 2nd patent registration)

1. Brown rice (unpolished rice) is ready, moisture content is 13-14% 2. Dr y the brown rice in a dryer to a moisture content of 8% or less

3. Manufacture brown rice having a moisture content of 18% by fine spraying and drying of bitter gourd juice including some of mixtures at three times 4.D ry to a moisture content of 12.5 to 13.5% by blowing-drying

#### Bitter gourd and mixture juice manufacturing method

1. Put 30g of bitter gourd in 1L of water and boil at 60°C for 20-24 hours.

2.Add 15g of water-soluble silk amino acids, 10g of turmeric powder, and 3g of water-soluble dietary fiber and mix-up

Product Introduction

**Patent Contents** 

#### Patent Efficacy

**Validation of Patent Efficacy** 

Additional Reference

#### 1st patent content

Showed blood sugar changes in each round when diabetic patients eat the patented functional rice in clinical trial (total 12 people)

clinical participant	Blood sugar after eating white rice	Blood sugar changes after eating the patented functional rice							
		1회차	2회차	3회차	4회차	5회차	6회차	7회차	
여(A) 58세	273	221	226	177	180	178	171	161	
남(B) 55세	280	174	190	182	161	184	171	201	
남(C) 53세	195	180	160	99	159	91	166	127	
여(D) 75세	248	213	188	167	193	171	142	113	
남(E) 55세	260	210	218	230	190	180	175	170	
남(F) 63세	240	171	133	142	153	120	132	141	
여(G) 50세	233	216	183	201	174	158	136	128	
여(H) 57세	310	211	190	180	191	220	198	180	
여(I) 64세	240	162	148	136	125	133	141	123	
남(J) 52세	238	197	134	114	103	108	127	178	
남(K) 64세	350	240	251	248	230	259	270	223	
여(L) 67세	256	200	201	190	178	178	176	165	

## Hontmon ELEICIE

**Product Introduction** 

**Patent Contents** 

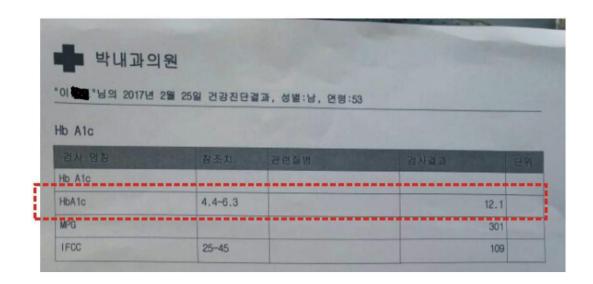
#### **Patent Efficacy**

Validation of Patent Efficacy

Additional Reference

#### 1st patent content

Showed blood sugar changes in each round when diabetic patients eat the patented functional rice in clinical trial



#### Male (C) 53-year-old blood glucose test results\_2017.02.25

"C" (male), who participated in the blood glucose test as an experimenter had a glycated hemoglobin level of 12.1 It can be confirmed in the inspection table dated February 25, 2017

**Product Introduction** 

**Patent Contents** 

#### **Patent Efficacy**

Validation of Patent Efficacy

Additional Reference

#### 1st patent content

Showed blood sugar changes in each round when diabetic patients eat the patented functional rice in clinical trial



Male (C) 53-year-old blood glucose test results 2018.01.13



Considering that it was checked as 8.2 on the test table on January 13, 2018, it can be confirmed that the patented functional rice lowers blood sugar in diabetic patients and prevents him from progressing to diabetes



**Product Introduction** 

**Patent Contents** 

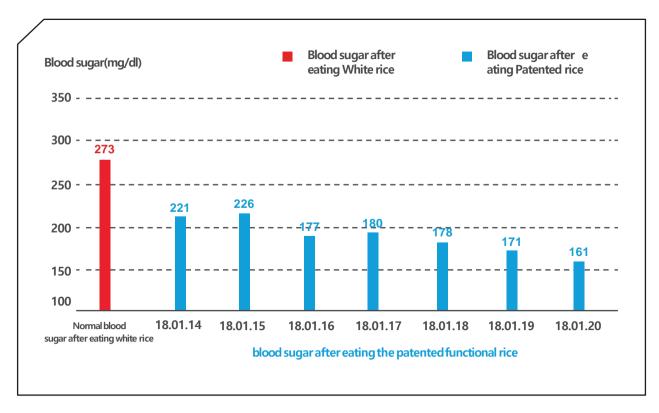
#### **Patent Efficacy**

**Validation of Patent Efficacy** 

Additional Reference

#### 1st patent content

Showed blood sugar changes in each round when diabetic patients eat the patented functional rice in clinical trial



Name:Female A

Address: Joongranggu, Seoul

Age: 58 Mobile phone number: 010 -\*\*\*3-5261

## bontwoo CLENCICIO

**Product Introduction** 

**Patent Contents** 

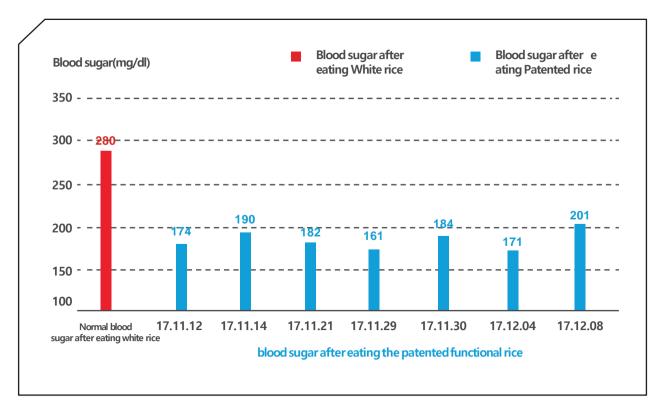
#### **Patent Efficacy**

**Validation of Patent Efficacy** 

Additional Reference

#### 1st patent content

Showed blood sugar changes in each round when diabetic patients eat the patented functional rice in clinical trial



Name:male B

Address: Ehyun-dong, Jinju city

Age: 58 Mobile phone number: 010 -\*\*\*3-5261



2nd Patent contents

Showed blood sugar changes in each round when diabetic patients eat the patented functional rice in clinical trial

**Product Introduction** 

**Patent Contents** 

 $Red \ line: in \ case \ of \ eating \ white \ rice \ and \ not \ taking \ diabetic \ medicine$ 

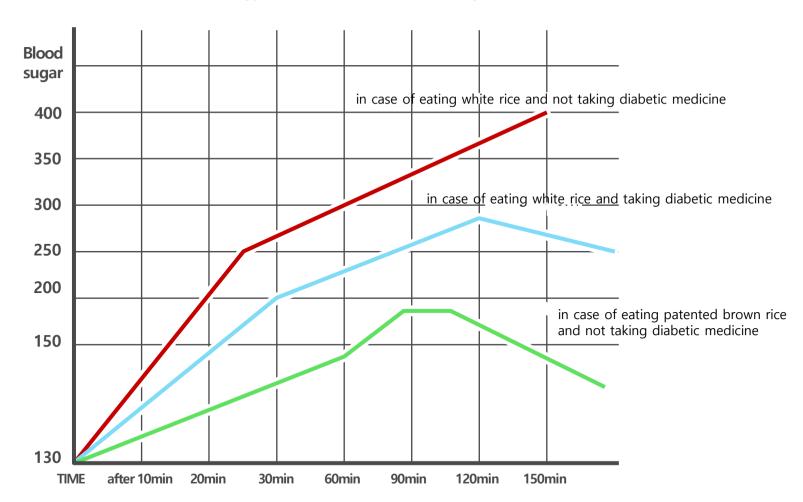
Sky Blue line: in case of eating white rice and taking diabetic medicine

Green line: in case of eating patented brown rice and not taking diabetic medicine

#### **Patent Efficacy**

Validation of Patent Efficacy

Additional Reference



#### 2nd patent content

Clinic trial results of 30 people by age over 3 months (Medic al standard glycated hemoglobin 6.4 or less = normal)

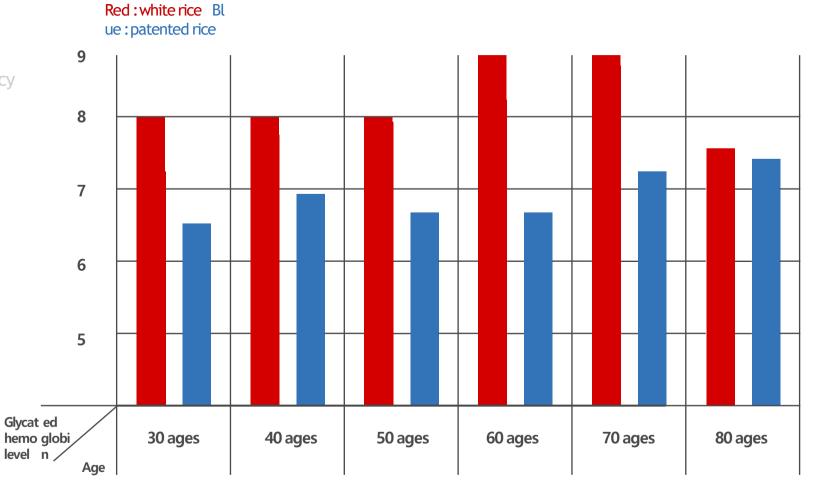
**Product Introduction** 

**Patent Contents** 

#### Patent Efficacy

**Validation of Patent Efficacy** 

Additional Reference





## Results of scientific efficacy verification of the patented functional rice (Kyungnam University Industry-Academic Cooperation Research)

**Product Introduction** 

Patent Contents

**Patent Efficacy** 

#### **Validation of Patent Efficacy**

Additional Reference

The following research results are derived from the blood sugar improvement effect and antioxidant component a nalysis experiment of the patented functional rice prepared by the method of producing rice for lowering blood sugar

The patented functional rice has the effect of suppressing blood sugar rise after meals, and an oral glucose test was conducted on healthy adults, confirming that blood sugar decreased significantly in the group that consumed blood sugar 60 minutes after intake and 120 minutes after intake compared to white rice

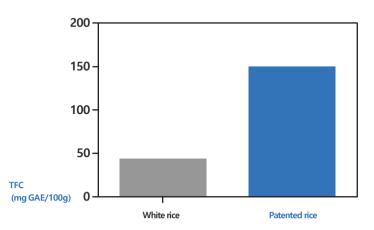
#### Comparison of blood sugar-lowering effects of the patented functional rice and normal white rice

#### 200 혈당(ma/dl) 150 100 50 15min 30min 60min Measuring time

Results of measurement of total flavonove and an tioxidant content of the patented functional rice

- → Measured significantly higher than regular white rice by 242%
- → Antioxidant activity is also significantly higher than white rice

#### Comparison of antioxidant components of the patented functional rice and normal white rice



#### What is the Antioxidanting redients?

Active oxygen: Oxidation of cells and tissues to promote various chronic diseases and aging

Antioxidant ingredients: Remove active oxygen from our body, and as a result, suppressing chronic diseases and aging

## Honwou ELEICIE

**Product Introduction** 

Patent Contents

Patent Efficacy

#### **Validation of Patent Efficacy**

**Additional Reference** 

# 200 150 100 50 WR white rice PR patented rice -30 0 15 30 60 120 Time(min)

OGTT (Oral glucose tolerance test) comparison

# A significant decrease in blood sugar when the diabetic eating the patented functional rice

OGTT(Oral glucose tolerance test) of the patented functional rice lowering blood sugar effect

After comparing two groups, the group eating patented rice and the group eating white rice, OGTT result showed that eating the patented rice group has been significantly decreased by 20% - 23% in blood sugar

#### **Group Stastics**

	V1	N	Average	Standard Deviaatio n	Standard Deviation of the mean
-30	1	6	95.83	9.218	3.763
-30	2	5	99.80	6.261	2.800
0	1	6	96.00	20.396	8.327
U	2	5	99.40	11.261	5.036
15	1	6	128.33	26.598	10.859
15	2	5	121.20	10.545	4.716
30	1	6	148.67	14.010	5.719
30	2	5	139.80	18.075	8.083
60	1	6	106.67	17.108	6.984
00	2	5	134.40	19.982	8.936
120	1	6	92.00	9.737	3.936
120	2	5	120.60	16.592	7.420

1 : Patented rice, 2 : White rice N:Population number

**Product Introduction** 

**Patent Contents** 

Patent Efficacy

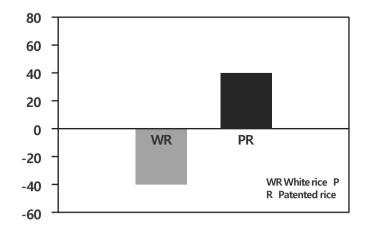
**Validation of Patent Efficacy** 

Additional Reference

### Efficacy of controlling blood sugar levels after meals

 $\alpha$ -glucosidase activity of the patented functional rice with blood sugar-lowering effect

As a result of analyzing the  $\alpha$ -glucosidase activity of the patented functional rice with the effect of lowering blood sugar, Compared to general white rice, the  $\alpha$ -glucosidase activity of the patented functional rice was significantly high, which showed a difference of 80%.



glucosidase activity (%)

## Lonton EgetCLECIE

**Product Introduction** 

**Patent Contents** 

Patent Efficacy

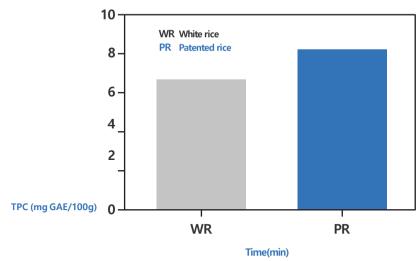
#### **Validation of Patent Efficacy**

**Additional Reference** 

# The activity of the patented functional rice with a blood sugar-lowering effect

Total polyphenol content of the patented functional rice with blood sugar-lowering effect

As a result of measuring the total polyphenol content of the patented functional rice showed 7.6±0.1 mg/GAE/100g, which was significantly higher by 12% than white rice



Comparison of Polyphenol content between patented rice and white rice

**Product Introduction** 

**Patent Contents** 

**Patent Efficacy** 

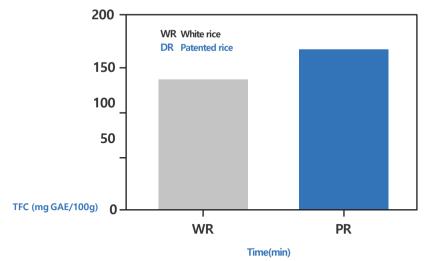
#### **Validation of Patent Efficacy**

Additional Reference

# The patented functional rice removes active oxygen in the body and inhibits cell aging

Total flavonoid content of the patented functional rice with blood sugar-lowering effect

As a result of measuring the total polaronoid content of the patented functional rice that has the effect of lowering blood sugar, it showed  $147.5\pm4.8$  mg/GAE/100g, which is significantly higher than white rice by 242%



Comparison of Flavonoid content between patented rice and white rice

## Hontmon ELEICIE

Product Introduction

Patent Contents

**Patent Efficacy** 

Validation of Patent Efficacy

Additional Reference

## Dr. Dadangmi helps lowing blood sugar with resistant starch which is created in the manufacturing process







QR code will lead you to the Youtube movie directly

Compared to normal starch producing 4 calories per gram, Resistant starch produces about half of the calories (2 kcal per gram), so it shows that calories are reduced by half percentage.

In summary of the upside of resistant starch, calories are halved Even if you eat, it slowly raises blo od sugar, acts as a prebiotic similar to water-soluble dietary fiber, and burns fat to help you lose wei ght. Even if only 5% of carbohydrates consumed a day are replaced with resistant starch, the fat combustion rate after meals will improve by 30%.

The Johns Hopkins School of Medicine's Guide to Diabetes explains that resistant starch foods can improve intestinal health, increase satiety, reduce cholesterol, and reduce the risk of colon cancer

The method of cooking rice with resistant starch is completed by storing cooled rice in the refrigerator at 1-4 degrees for 12-24 hours. This method is exactly the same as the manufacturing process of Dr. Dadangmi rice made by refrigerating the finished rice at 1-4 degrees for 12 hours